

ATIEH AHMADI

Front-End Engineer | React & Next.js Specialist

📍 Tehran, Iran

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PROFESSIONAL SUMMARY

Front-End Engineer with 7+ years of experience designing and building scalable, production-grade web applications using React, Next.js, and TypeScript. Proven expertise in architecting multi-tenant admin systems, implementing role-based access control (RBAC), and developing reusable UI systems that improve maintainability and development velocity.

Strong background in performance optimization, structured state management, and cross-functional collaboration with backend, design, and product teams. Passionate about building clean, scalable front-end architectures that directly impact product growth and user experience.

TECHNICAL SKILLS

Core Technologies

React, Next.js, TypeScript, JavaScript (ES6+)

State Management & Data

Redux Toolkit, RTK Query, React Query / SWR, GraphQL, REST APIs, Axios

UI & Component Systems

Tailwind CSS, Ant Design, shadcn/ui, Storybook, Sass, Bootstrap, Semantic HTML, Accessibility (a11y)

Testing & Tooling

Jest, React Testing Library, Git, Docker, CI/CD pipelines, Jira, Agile/Scrum

Architecture & Performance

Code Splitting, Lazy Loading, Web Vitals Optimization, Lighthouse Performance Tuning, SEO, Responsive Design, Atomic Design Methodology

PROFESSIONAL EXPERIENCE

AfraCC Company — Front-End Developer

Tehran, Iran | Apr 2024 – Present

Lead Front-End Engineer for a multi-tenant Customer Club & Shop Admin Platform supporting Superusers, Shop Admins, and Customers.

Key Contributions & Impact:

- Led front-end architecture for a multi-tenant platform using Next.js 14, TypeScript, and Redux Toolkit, reducing new shop onboarding setup time by ~40% through standardized state and layout patterns.
 - Implemented role-based and subscription-based feature gating, decreasing unauthorized UI access incidents by ~30% and reducing subscription-related support tickets by ~40%.
 - Designed a reusable component system and global providers (Ant Design, Theme/Language/Toast), accelerating feature delivery by ~25% and improving UI consistency across modules.
 - Architected centralized RTK Query API layers with caching and middleware error handling, reducing duplicate API calls by ~50% and improving dashboard load performance.
 - Built subscription, billing, and invoice flows with proactive 402 handling, lowering renewal-related disruptions and improving expired account recovery rates.
 - Delivered localized RTL UX with Persian/Jalali date support and BI dashboards (Chart.js), increasing admin task efficiency by ~30%.
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WebJar Company — Front-End Developer

Tehran, Iran | Dec 2022 – Aug 2024

Mid-Level Front-End Developer contributing to large-scale e-commerce and admin-panel platforms.

Key Contributions & Impact:

- Led front-end architecture for Webjar Store using Next.js 13 and TypeScript, establishing a scalable mono-repo with SSR/SSG and optimized standalone builds for production deployment.
 - Architected state and data layers with Redux Toolkit, RTK Query (GraphQL base queries), and TanStack Query, enabling SSR hydration, robust caching, and cross-tab state synchronization.
 - Designed and maintained a reusable component system documented in Storybook (MDX) with Tailwind CSS and RTL support, improving UI consistency and accelerating feature development across store and admin flows.
 - Integrated typed GraphQL contracts for product, order, and payment flows, reducing runtime type errors and improving client-server reliability.
 - Delivered production-ready checkout and order flows (react-hook-form + Yup, payment gateways, order tracking), ensuring stable cart persistence and multilingual storefront functionality.
 - Improved performance, SEO, and observability through next-seo, optimized image strategies, Sentry monitoring, and CI tooling (Husky, lint-staged), raising code quality and production stability.
 - Collaborated with backend teams to define GraphQL schemas and API contracts, streamlining integration and accelerating feature delivery.
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Freelance Front-End Developer

Qom, Iran | Jun 2021 – Oct 2022

Delivered independent client projects using modern front-end technologies.

Key Contributions & Impact:

- Designed and developed a production-ready blog platform using Next.js and Tailwind CSS.
 - Implemented efficient data-fetching strategies with GraphQL and REST APIs.
 - Improved client-side performance through lazy loading, optimized rendering, and caching techniques.
 - Delivered complete UI implementation lifecycle from design to deployment.
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Modern Host Company — Front-End Developer & UI/UX Designer

Qom, Iran | Sep 2019 – Apr 2021

Dual role combining UI/UX design and front-end development.

Key Contributions:

- Designed and implemented responsive, accessible websites using HTML, CSS, JavaScript, and Bootstrap.
 - Created UI prototypes in Adobe XD and translated them into production-ready applications.
 - Reduced design-to-development iteration cycles through direct collaboration with backend teams.
 - Delivered consistent mobile-first layouts across multiple client projects.
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Sarim & Company — Web Developer

Qom, Iran | Sep 2018 – May 2019

Early-career experience building client websites across various industries.

Key Contributions:

- Developed and maintained websites in healthcare, retail, and education sectors.
 - Enhanced UI interactivity using jQuery and modern front-end practices.
 - Contributed to early React adoption and development of a doctor reservation platform.
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EDUCATION

Bachelor of Computer Science

University of Sistan & Baluchistan

Sept 2014 – Apr 2018